

Budget2017

Income		Jan-Dec 2016	Comments		
Ordinary Income					
	Conference Income	9,500	lower end of Boston proposal		
	Consultation Services	2,200	GSOC Number from Oct 2015 P&L		
	Non profit income	8,000	Donations: Based on 2014 final numbers		
	Royalty income	100	Based on 2015		
	Sponsorship	30,000	modest increase over last year's result. It is aggressive but doable Adjusted based on 2015		
Other Income					
	Interest earned	600	Estimate based on previous years		
	Other income sources	0	Symposia, other events		
Total Income		50,400			
Expenses					
Ordinary Expenses					
Administrative expenses					
	Bank charges	1,750	Increase over last year's result		
	Hosting/Domain expenses	600	Same as last year		
	Intellectual property fees	500			
	Legal & Professional fees	1,500	In line with last year's result		
	Office Expenses	250	Not used in 2015		
	Postage & Delivery	225	Based on 2015 numbers		
	Taxes and Licenses	10	Not used in 2014, saving some for 2015		
Marketing expenses					
	Conference/Events	1,000	Booth Space		
	Professional services	2,500	Shipping, Design		
	Promotional Material	10,000	tshirt, stickers, cms garden ad, EuroPython, PyCon		
	Travel	8,500	Sprints and Events		
	CMS Garden	1,000			

Budget2017

	<i>Experiments</i>	2,500	<i>explicitly set aside for social media ads and other things that might not have a good ROI</i>		
Product Development					
	Release Management	2,500			
	Releaser Manager Travels	5,000			
Sprint Expenses					
	Strategic Sprints	25,000	4 Sprints valued at 4k and 6 valued at 1.5k		
	Community Sprints	4,500	15 Sprints valued at 300		
Experimental					
	Winter of Code stipends		<i>no monetary value for now, we will need to raise sponsorship</i>		
Other Expenses					
Total Expenses		67,335			
Net Income		(16,935)			